



UNIVERSITÀ
DEGLI STUDI
FIRENZE



WORKSHOP IN ADVANCED CORPORATE VALUATION

This workshop, held by professionals of KON S.p.A., will focus on **Financial Performance Analysis**, **Forecasting** and **Corporate Valuation** applied to M&A. Sessions will combine frontal lessons with practical applications to case studies, and participants will present their findings through group work.



USEFUL DETAILS:

LOCATION	Unifi, Scuola di Economia e Management, Via delle Pandette 32
DATE	From 27th February 2025 to 3rd April 2025
SCHEDULE	6 lectures (every Thursday between 2PM - 6PM)
LESSONS	Both frontal lectures and practical exercises
CFU	3 CFU (Crediti Formativi Universitari)

THE LESSONS WILL BE SCHEDULED AS FOLLOWS:

Lecture 1 – Thursday 27th February 2025 (2PM)

- Introduction to Corporate Valuation
- Fundamental Analysis of Performance

Lecture 2 – Thursday 6th March 2025 (2PM)

- Performance Forecasting
- The Discounted Cash Flow (DCF) approach

Lecture 3 – Thursday 13th March 2025 (2PM)

- Weighted Average Cost of Capital (WACC)
- Market Multiples Valuation

Lecture 4 – Thursday 20th March 2025 (2PM)

- Additional Valuation Methods
- Valuation of Intangibles and Goodwill

Lecture 5 – Thursday 27th March 2025 (2PM)

- Valuation for Private Equity, Venture Capital, M&A
- Valuation in Special Situations

Lecture 6 – Thursday 3rd April 2025 (2PM)

- Students' Group Work Presentation



Founded 20 years ago, Kon S.p.A. is a corporate finance and M&A consulting firm based in both Florence and Milan, with more than 40 professionals of proven experience. For additional information, please visit our website at the link below



info@kon.eu



<https://www.kon.eu/>